

## The Importance of Accurate Bidding

The importance of the different phases of the game fluctuates greatly with the level of play. However, \*BIDDING\* is the most important aspect of a high-level game.

Good bidding is not necessarily complicated. Good bidding is a "COMPLETE" set of agreements plus good judgment.

Better bidders seldom, if ever, lose, in a match of decent length between reasonably matched teams of intermediate-or-above ability. If one is an excellent bidder, and if one never makes an error in card-play, one should win over 95% of all long matches.

Is there anything wrong with this assertion? NO. Technical perfection is virtually impossible. Card-play will generate enough swings to win a match for either side, however, in practice the team that bids better (have fewer mistakes in the bidding) will win overwhelmingly and disproportionately often.

Remember, Scientific Bidding is not about having a great many conventions nor using a large number of bids, but knowing accurately the meaning of all sequences and using them appropriately to enhance judgment.